

PRESS RELEASE

New Owners for Joe Jo's Pizza & Gelato in Sister Bay, WI

Sister Bay, Wisconsin, July 16, 2021

Creative Business Services / CBS-Global is pleased to announce the sale of Joe Jo's Pizza & Gelato in Door County's Village of Ephraim, Wisconsin to Asche Rider from the state of Washington.

Richard and Kathy Luther successfully operated Joe Jo's for the last 15 years. Through their hard work and dedication to the business, the couple created quite a following for their award-winning thin crust pizza and excellent gelato. Many of their customers became friends.

Asche Rider and her partner, Dave Reera, will operate their new restaurant, Fresh Take 42, which will focus on fresh convenient food created by Chef Reera. Asche & Dave have not decided if they will continue the pizza items. They plan on opening in early August.

This transaction was facilitated by Bob Wolter of Creative Business Services / CBS Global in Green Bay, Wisconsin and Erin Leline of Shorewest Realtors. Since 1979, Creative Business Services/CBS-Global has specialized in the sale of businesses and companies throughout Wisconsin and the Midwest.

Additional information on the company's achievements, services provided, leadership or history can be found on the website: <http://www.cbs-global.com>.

Contact:
Mary Vanden Avond
Creative Business Services / CBS-Global
920-432-1166
corporate@cbs-global.com

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Dick Luther, seller; Bob Wolter, Creative Business Services / CBS-Global; Kathy Luther, seller